



CHANNEL
MARKETING GROUP

Uncover:

For Rep Agents



Keep What's Working. Fix What's Not.

You talk to your customers every day. But what aren't they telling you?

Uncover gives you the honest feedback you need that they won't always say out loud.



Turn Insights Into Stronger Relationships

This isn't guesswork. It's real insight from the people who matter most - your customers. The **Uncover** survey helps you collect anonymous, honest feedback from your distributor partners. See how you stack up so you can walk into your next meeting better prepared.



Use Feedback to Win More Business

See how your distributor partners rated you in the areas that matter most to them:

- Delivery Performance
- Customer Service
- Ease of doing business
- Inside & Outside Sales Performance
- Technical & Problem Solving Support
- Promises Made vs. Promises Kept

Tailor the survey to your market with your own questions.



Bring Back Data That Builds Trust

Use customer feedback to:

- Strengthen Key Relationships
- Bring real insight to account reviews
- Spot service issues before they cost you orders
- Position yourself as a consultative partner, not just a line-card



READY TO UNCOVER YOUR DIFFERENCE?

SCAN THE QR CODE OR VISIT: CHANNELMKT.COM

OR CONTACT CMG AT 919.488.8635 FOR MORE INFORMATION