

Every Rep Agent professes to care about their customers.
But do your distributors feel it? Are you delivering on what truly matters to them?

RepCare™ gives you the clarity to answer those questions.

RepCare

EVALUATE | BENCHMARK | IMPROVE

What RepCare Delivers:

- Know what matters most to your distributors
- See how you measure up—honestly
- Pinpoint where to improve and stand out



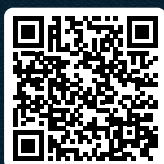
HOW IT WORKS:

- You send the survey link to your distributors—we handle the rest.
- Distributors rate what matters and how you're performing.
- We benchmark your results against other reps.
- Optional interviews uncover deeper insight.
- All responses are anonymous and managed by CMG.



AREAS COVERED:

- | | | | |
|---------------------|-------------------------------|---------------------------|-----------------------|
| • Customer Service | • Sales Support | • Demand Generation | • Product Knowledge |
| • Training Services | • Inside Sales Effectiveness | • Understanding End-Users | • Quality of Planning |
| • Trust | • Outside Sales Effectiveness | • Price Support | • Selling Skills |



READY TO UNCOVER YOUR DIFFERENCE?

SCAN THE QR CODE OR VISIT: [CHANNELMKT.COM/REPCARE](https://channelmkt.com/repcare)

OR CONTACT CMG AT 919.488.8635 FOR MORE INFORMATION