

NEW LINE ANNOUNCEMENT · EFFECTIVE OCTOBER 1, 2026

ESA NOW REPRESENTS PANASONIC VENTILATION

Panasonic's full IAQ line, from WhisperFans to whole-house ERVs, is now available to the **electrical distribution channel** through ESA in **Alabama, Georgia, Tennessee, and the Florida Panhandle**. Committed to the channel: Panasonic supports every ESA distributor partner and the contractors you serve, with a program built for the electrical trade.

EFFECTIVE
OCT 1, 2026

TERRITORY
AL · GA · TN
+ Florida Panhandle

CATEGORY LEADER
30+ YEARS
ENERGY STAR Partner of the Year



• WHY PANASONIC

Ultra-quiet

Whisper-level operation.
Comfort you feel, not hear.

ENERGY STAR

Certified across key
products. Built for tight
homes and modern codes.

Proven IAQ

Balanced ventilation trusted
in high-performance builds.

Long-life engineering

Panasonic-built motors.
Fewer callbacks, more
confidence.

Contractor preferred

Specified by pros. Strong
support, training, and
availability.



BATH & SPOT VENTILATION

WhisperCeiling DC & WhisperFit DC

ECM motors with SmartFlow hold rated CFM under real static pressure. Pick-A-Flow: **50, 80, or 110 CFM** from one SKU. WhisperFit DC retrofits from below the ceiling; WhisperCeiling DC for new construction.



WHOLE-HOUSE ERVS

Intelli-Balance & BalancedHome

Balanced ventilation built for **ASHRAE 62.2** in tight, efficient homes. Customizable airflow, **MERV 13** filtration, low-profile design for any climate zone. BalancedHome: top or side port install for single-family.



BUILDER-GRADE FANS

WhisperValue DC & EcoVent

WhisperValue DC is Panasonic's **lowest-profile fan**, made for shallow ceilings and wall cavities, with contractor 4-packs. EcoVent delivers a verified **56 CFM at 0.375" static** for ventilation sign-off on production homes.

The full line also includes **WhisperGreen Select**, **WhisperWarm DC** fan/heaters, **WhisperRecessed LED**, **WhisperSense DC** with motion and moisture sensors, **WhisperComfort** spot ERVs, and Atmosphere inline and dryer exhaust fans.

YOUR PANASONIC TEAM AT ESA

Ready to quote on day one.

Reach out to Hannah to get started with Panasonic.

Hannah Bailey

INSIDE SALES

hannah@esa-reps.com · 865-254-5897



Scan for the full
Panasonic IAQ catalog

POWERED BY OUR PEOPLE.

Electrical Sales Associates | Nashville, TN | Atlanta, GA | esa-reps.com
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